



55+ Health & Wellness Fair

Apex Community Center

Wednesday · September 11 · 9am-12pm

The Town of Apex's Annual 55+ Health & Wellness Fair will be on **Wednesday, September 11th from 9am – 12pm at the Apex Community Center- 53 Hunter St. Apex 27502**. This FREE community event is expected to attract hundreds of residents and guests. Last year we had over 300 people in attendance and are expecting similar crowds at this year's event.

The Apex Health & Wellness Fair provides local seniors, their families, and caregivers a host of community information and local services including health screenings and demonstrations all dedicated to the well-being of the 55+ population. This event will provide an opportunity for you to introduce your services to this community and connect with them on an individual basis. The Health & Wellness Fair will be heavily marketed through various outlets such as TOA bills, flyers posted around Apex, church bulletins and social media. Apex has an ever-growing population of seniors who actively look forward to community programs and events.

The Town of Apex Parks, Recreation and Cultural Resources Department hopes to receive your support for this year's 55+ Health & Wellness Fair.

To be a Vendor:

Please NOTE: No walk-in registrations of vendors or payments will be accepted the day of the event.

A completed Vendor Application Form must be received by Aug 2 for a vendor to participate (link at the bottom of the page).

In an effort to provide your company with the most exposure, we are limiting the number of similar type services. Apex businesses and date of application submittal will receive priority.

Acceptance notice

You will be notified either way by Aug 6. If accepted, you will be sent a confirmation via email with additional information regarding payment, set-up and driving directions.

Registration fee of \$20 is due by August 19, 2019

*Do not submit payment until you receive a confirmation letter. Vendor payment by check or cash is preferred. If you must pay with a credit card, please contact Allie Prelaske, allie.prelaske@apexnc.org or 919-249-3507 for more information.

*Fee waiver is available with approval for non-profit agencies.

Incentive/ Raffle Items

- To encourage participation at the health fair, each participant will receive a "Wheel of Fortune Card," letters will be given out by each vendor he or she visits. A completed phrase will earn them a spin at the wheel to enter for raffle prizes. Prizes will be raffled off at the end of the event to allow each participant equal opportunity to win.
- We suggest each vendor to donate either a gift basket or raffle items to be placed in mixed baskets. Incentives and raffle items are a great way to help build participation and motivation for attendees. Consider items that are health-related but items can also be samples, items with your logo, gift certificates, or anything else that you can come up with.

Your Business Can't Be There But You Still Want To Participate? Donations of services and goods for the Gift Baskets will be accepted from non-participating businesses. If you are unavailable to attend but would like to donate to the baskets, we would gladly accept and promote your donation and business. Please email me at the address below for more information.

[Apex 55+ Health and Wellness Fair Vendor Application: Click here](#)

Sincerely,
Allie Prelaske
Recreation Program Supervisor

